

Reducing cut injuries in manufacturing

Case study insight from New Balance's 2024 Sustainability & Impact Report



The Problem

In 2022 and 2023, cuts and lacerations were the most reported accident category with 25% of reported injuries from metal snips and scissors.



The Solution

During 2024, the Flimby factory explored tooling options that would function as effectively, but reduce the risk of cuts to hands and fingers. Connor spent several days on-site to understand their requirements and worked alongside associates to aid in the transition from metal tooling to ceramic tooling.

Following a successful trial, Slice Small Scissors and Self-Opening Scissors were introduced across the factory.



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